

T i M

copywriter

TIM SMITH

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404-641-3704

DESCRIPTION

An imaginative creative with strong problem solving skills. Strength is inspiring creativity while focusing on the production of unique multichannel campaigns.

SKILLETES

Facebook Certified Creative Strategy Professional

Photoshop

InDesign

Microsoft Office

Vending Machines

Coffee Makers

RECOGNITION

Atlanta Addys

2021 Silver x2 for Georgia Lottery

2020 Silver for Georgia Lottery

2020 Silver for Honey Baked Ham

The Creative Circus

Perfect Attendance 2015-2017

PRODUCTION

Brunner/Atlanta, GA (2021-Present)

Copywriter

Yep, still brand storytelling for YellaWood,,

IONOS, and Eaton Cummins

BBDO/Atlanta, GA (2019-2021)

Copywriter

Still brand storytelling for Georgia Lottery,

Honey Baked Ham, Lay's, Bayer, Sanderson

Farms, and Norwegian Cruise Lines

FIG Agency/New York, NY (2017-2019)

Copywriter

Brand storyteller for Vimeo, Virgin Atlantic,

Pete and Gerry's Organics, Nellie's Free

Range Eggs, and Seabourn

Market Valuation Services/Atlanta, GA (2009-2017)

Certified Real Estate Appraiser

Logged over 15,000 hours of ringing strangers'

doorbells, measuring houses, taking photos of

bathrooms and estimating home values

INSTRUCTION

The Creative Circus

Copywriting

Highlighting brand capabilities through

word utilization

Georgia Southern University

Bachelor of Arts in Sociology

Emphasis in band party and bar culture