

T i M

c o p y w r i t e r

TIM SMITH

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DESCRIPTION

An imaginative creative with strong problem solving skills. Strength is inspiring creativity while focusing on the production of unique multichannel campaigns.

SKILLETES

Facebook Certified Creative Strategy Pro
Photoshop
InDesign
Microsoft Office
Vending Machines
Coffee Makers

RECOGNITION

Atlanta Addys
2021 Silver x2 for Georgia Lottery
2020 Silver for Georgia Lottery
2020 Silver for Honey Baked Ham

PRODUCTION

Marcus Thomas/Cleveland , OH (2021-2022)

*Even more brand stories for Dexcom
and Akron Children's Hospital*

Brunner/Atlanta, GA (2021-2021)

*Yep, brand storytelling for YellaWood, IONOS,
and Eaton Cummins*

BBDO/Atlanta, GA (2019-2021)

*Still brand storytelling for Georgia Lottery,
Honey Baked Ham, Lay's, Bayer, Sanderson Farms,
and Norwegian Cruise Lines*

FIG Agency/New York, NY (2017-2019)

*Brand Storyteller for Vimeo, Virgin Atlantic,
Pete and Gerry's Organics, Nellie's Free Range Eggs.
and Seabourn*

INSTRUCTION

The Creative Circus

Copywriting

*Highlighting brand capabilities through
word utilization*

Georgia Southern University

Bachelor of Arts in Sociology

Emphasis in band party bar culture