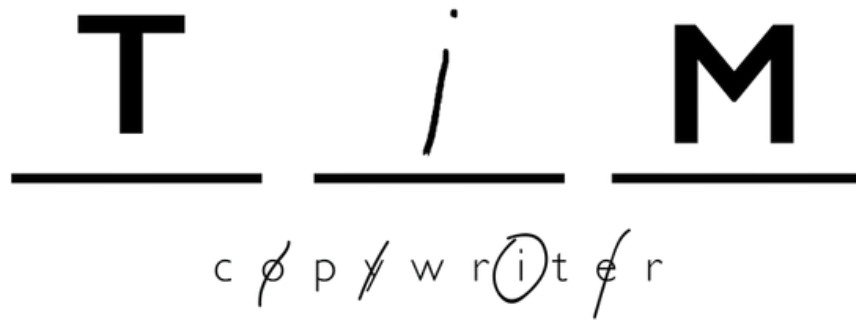




TIM SMITH

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404.641.3704

DESCRIPTION

An imaginative Senior Copywriter with strong problem solving skills. Strength is inspiring creativity while focusing on the production of unique multichannel campaigns.

PRODUCTION

Tailfin/Atlanta, GA (2023-2026)

*Georgia Natural Gas, CleanStraw,
Phoebe Putney Health,
Chic-fil-A's Little Blue Menu*

Marcus Thomas/Cleveland, OH (2021-2023)

Dexcom, Akron Children's Hospital

BBDO/Atlanta, GA (2019-2021)

*Georgia Lottery, Honey Baked Ham, Lay's, Bayer,
Sanderson Farms, Norwegian Cruise Lines*

FIG Agency/New York, NY (2017-2019)

*Vimeo, Virgin Atlantic, Nellie's Free
Range Eggs, Seabourn Cruise Line,
Pete and Gerry's Organics*

RECOGNITION

American Advertising Awards District 7

2025 Gold for CleanStraw

Atlanta Addys

2025 Silver for CleanStraw

2021 Silver x2 for Georgia Lottery

2020 Silver for Georgia Lottery

2020 Silver for Honey Baked Ham

INSTRUCTION

The Creative Circus Copywriting

*Highlighting brand capabilities
through word utilization*

Georgia Southern University Bachelor of Arts, Sociology

Emphasis in band party and bar culture

SKILLETES

Facebook Certified Creative Strategy
Pro, Photoshop, InDesign,
Microsoft Office, Canva, Drumming,
Vending Machines, Coffee Makers,
Most Printers